

The National

My Cleaning Awards

in association with NHS England

SUPPORTING THE UNSUNG HEROES OF HEALTHCARE CLEANING

Your chance to be part of the UK's only industry event and national awards of its type.

- 20th February 2024
- Event in its 4th Year
- 100 Plus NHS Facilities Decision Makers
- Keynote speeches from NHS England and Leading Industry Voices
- London Based In-Person event
- Superb networking opportunities during and after the event.
- Bronze, Silver and Gold Packages available

**2023/24 AWARDS
SPONSORSHIP
PACKAGE**

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Package Options

Bronze	Silver	Gold
Available Quantity		
3	5	1
£1000	£1500	£5000

Awards Available to Sponsor

Available as part of the Gold/Silver package

MyCleaning - Domestic of
The Year

Lifetime Achievement

Healthcare Cleaning Team
of The Year

Leadership of the
Year

MyCleaning - International
Domestic of The Year

Newcomer of the
Year

Bronze Opportunities / Upgrades

Hygiene Sponsor

Welcome Breakfast
Sponsor

Raffle Sponsor

Extra Opportunities - available as a Bronze package, or available as upgrades to Gold/Silver pack sponsors.

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Key info

- Live Event to take place Late February 2024 in Central London.
- Over 100 delegates from a wide-range of roles within Healthcare Domestic Services across the UK, with NHS, private healthcare and NHS England delegates all present.
- Open to Healthcare Cleaning specialists within the NHS or other Healthcare provider across the UK, with International exposure with the introduction of the International Domestic of the Year Award, which is universally open to anyone outside the UK.
- Sponsor Booths: Sponsor booths are your own personal space which come accompanied with your company logo - if you wish to bring print material or a laptop to show corporate material, you may do so - any heavy machinery is not permitted.
- Bronze Package sponsors: if you wish to provide additions to your sponsorship e.g. branded cups for welcome breakfast as breakfast sponsor - you may at the discretion of the organisers, at your own cost.
- Sponsorship available on a first come first served basis - The annual MyPorter Awards, attended by a large number of Facilities Managers and Directors who also oversee Domestic Services are also open for sponsorship - if your first option isn't available, have you thought about sponsoring the MyPorter Awards instead, or as well as the MyCleaning Awards?



20
FEB
2024
London

for more info, email:
marketing@globalviewsystems.co.uk

GV
healthcare

What's Included

Bronze

3

Sponsoring these unsung heroes is not just about brand visibility; it's about making a meaningful impact and showing your commitment to a noble cause.

With the Bronze package, you can make a difference and gain recognition in return. The benefits of the package include prominent branding opportunities, a platform during the awards ceremony, and extensive media coverage that will boost your brand's profile.

Act swiftly to secure your bronze sponsorship, and be a part of this essential initiative that celebrates and supports the healthcare cleaning and domestic professionals who play a vital role in our healthcare system.



Your Branding on Awards Website

Your Branding within Awards Brochure

Social Media Post Announcement

After Party Invitation

Sponsored Item in "Delegate Bag"

1 Delegate Pass


Category Sponsorship for one of these great options

1

Hygiene Sponsor

(branded wipes and hand gel/soap dispensers in toilets)

2

Welcome Breakfast Sponsor

(branding interspersed throughout buffet)

3

Raffle Sponsor

(Sponsor raffle announcements throughout day and draw first ticket)

£1000

What's Included

Silver

5

With the Silver package, you can elevate your support to these unsung heroes and make an even more substantial impact while gaining enhanced recognition for your brand.

In addition to all the benefits offered in the Bronze package, the Silver sponsorship includes the exclusive opportunity to sponsor an award category and have a private booth at the event.

This private booth provides a dedicated space for meetings with delegates, allowing you to network and engage more effectively during the awards ceremony. Act swiftly to secure your Silver sponsorship and be an integral part of this vital event, celebrating and supporting the invaluable healthcare cleaning and domestic professionals who contribute tirelessly to our healthcare system.



Branding on Awards Website

Branding within Awards Brochure

Social Media Post Announcement

After Party Invitation

Sponsored Item in "Delegate Bag"

100 Word profile in the Awards Brochure

Present an Award on the Evening

Your Branding on Promotional Material
(digital Graphics, Social Media and Mailchip release)

Branding on Plasma Screens at the event

Inclusion in Press-Release Announcement

Private Booth
(for discussions, marketing material, laptop, videos/ demos)

Sponsor Graphic Pack
(email signature, graphic seal etc)

Logo on the Winners Photo Backdrop

Award Category Sponsorship

2 Delegate Passes

£1500

What's Included

Gold

1

But why stop at Silver when you can take your support to the next level with our exclusive Gold Package?

This presents a unique opportunity to not only support the event but also gain unparalleled brand recognition. In addition to all the benefits offered in the Bronze and Silver packages, the Gold Package includes a reserved table for 10, allowing your team to be front and centre at the event, plus added benefits to ensure maximum exposure.

This table not only lets you join in the celebration but also provides a platform to effectively promote your business and engage with key stakeholders. Don't miss out on this golden opportunity to champion the unsung heroes of healthcare while putting your brand in the spotlight. Secure your Gold sponsorship today!



- Branding Within Awards Brochure
- Social Media Post Announcement
- After Party Invitation
- Sponsored Item in "Delegate Bag"
- Full Page Profile in the Awards Brochure
- Present an Award on the Evening
- Branding on Plasma Screens at the Event
- Your Branding on Promotional Material (digital Graphics, Social Media and Mailchip release)
- Inclusion in Press-Release Announcement
- Private booth (for discussions, marketing material, laptop, videos/ demos)
- Your Branding on Awards Website
- Sponsor Graphic Pack (email signature, graphic seal etc)
- Logo on the Winners Photo Backdrop
- Award Category Sponsorship
- Table of 10 at the Awards
- Included in 1 x Advertorial (in NHE/ BBH)
- Included in 1 x Advert (in HEFMA PULSE Magazine)
- Logo in corner of all Title Slides (on main screen at the awards event)
- Send Congratulatory email to the Winners
- Awards Tote Bag Sponsor
- x3 Mailchimp to all Delegates (pre, during and post - event)

£5000

Package Options

Bronze 3	Silver 5	Gold 1
<p>Branding on Awards Website</p> <p>Branding within Awards Brochure</p> <p>Social Media Post Announcement</p> <p>After Party Invitation</p> <p>Sponsored Item in "Delegate Bag"</p> <p>1 Delegate Pass</p>	<p>Branding on Awards Website</p> <p>Branding within Awards Brochure</p> <p>Social Media Post Announcement</p> <p>After Party Invitation</p> <p>Sponsored Item in "Delegate Bag"</p> <p>100 word profile in the awards brochure</p> <p>Present an Award on the Evening</p>	<p>Branding within Awards Brochure</p> <p>Social Media Post Announcement</p> <p>After Party Invitation</p> <p>Sponsored Item in "Delegate Bag"</p> <p>Full Page profile in the awards brochure</p> <p>Present an Award on the Evening</p> <p>Branding on Plasma Screens at the Event</p>
	<p>Your Branding on Promotional Material <small>(digital Graphics, Social Media and Mailchip release)</small></p>	<p>Branding on Promotional Material <small>(digital Graphics, Social Media and Mailchip release)</small></p>
<p>1</p> <p>Hygiene Sponsor</p> <p><small>(branded wipes and hand gel/soap dispensers in toilets)</small></p>	<p>Branding on Plasma Screens at the Event</p> <p>Inclusion in Press-Release Announcement</p> <p>Private booth <small>(for discussions, marketing material, laptop, videos/ demos)</small></p>	<p>Inclusion in Press-Release Announcement</p> <p>Private Booth <small>(for discussions, marketing material, laptop, videos/ demos)</small></p>
<p>OR</p>	<p>Sponsor Graphic Pack <small>(email signature, graphic seal etc)</small></p>	<p>Sponsor Graphic Pack <small>(email signature, graphic seal etc)</small></p>
<p>2</p> <p>Welcome Breakfast Sponsor</p> <p><small>(branding interspersed throughout buffet)</small></p>	<p>Logo on the Winners Photo Backdrop</p> <p>Award Category Sponsorship</p>	<p>Logo on the Winners Photo Backdrop</p> <p>Award Category Sponsorship</p>
<p>OR</p>	<p>2 Delegate Passes</p>	<p>Table of 10 at the Awards</p>
<p>3</p> <p>Raffle Sponsor</p> <p><small>(Sponsor raffle announcements throughout day and draw first ticket)</small></p>		<p>Included in 1 x Advertorial <small>(in NHE/ BBH)</small></p> <p>Included in 1 x Advert <small>(in HEFMA PULSE Magazine)</small></p> <p>Logo in Corner of all Title Slides <small>(on main screen at the awards event)</small></p> <p>Send Congratulatory email to the Winners</p> <p>Awards Tote Bag Sponsor</p> <p>x3 Mailchimp to all Delegates <small>(pre, during and post-event)</small></p>
<p>£1000</p>	<p>£1500</p>	<p>£5000</p>

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Terms and Conditions

- All sponsorship packages must be paid in full by the 20th February 2024.
- Should the MyCleaning Awards be prevented from running as an event due to circumstances out of our control, including but not limited to act of god, war, government intervention, strikes, national or local disasters, GV Healthcare will only be liable for the amount paid by the sponsor in respect of the forum.
- Cancellations must be made in writing, cancellations made before the 1st February will incur a 50% administration charge, cancellations after this date will be charged at full rate.
- While each sponsor will be mentioned in press releases relating to the sponsorship of a specific award and every endeavour will be made to ensure your sponsorship is mentioned, GV Healthcare can only submit press releases to media outlets with no power to determine the output thereafter. GV Healthcare have no control what media publications choose to include in their final press and media output.

Sponsors must give 4 weeks notice prior to the event of who is attending on behalf of your company/brand.

- Names and logos must be supplied by the sponsor and are the responsibility of the sponsor. GV Healthcare will not be held responsible for any use of the wrong sponsor name or logo - amendments may incur a charge if necessary.
- Logos must be supplied as a high-res PNG with transparent background.
- Sponsorship opportunities available on a first come, first served basis.

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for more info, email:
marketing@globalviewsystems.co.uk

GV
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